

THE PREMIER GLOBAL DEVELOPER AND OPERATOR OF FLAGSHIP SHOPPING DESTINATIONS



June 2018: Unibail-Rodamco-Westfield is born.

Our ambition: to lead the industry as the premier global developer and operator of flagship shopping destinations.

Unibail-Rodamco-Westfield brings together two leaders in the retail property industry, Unibail-Rodamco and Westfield. Thanks to their combined strengths, Unibail-Rodamco-Westfield offers the best platform for retailers in the most dynamic cities in Europe and in the United States.

With the largest development pipeline and its best-in-class management, Unibail-Rodamco-Westfield will deploy its vision for the future of retail in shopping centres and airports, for offices and for convention & exhibition venues in 13 countries.—

KEY DATES

1959: John Saunders and Frank Lowy open their first shopping centre, Westfield Plaza, in Blacktown, in the outer suburbs of Sydney, Australia.

1966: Burwood, the first shopping centre branded with the Westfield logo, opens in Australia.

1968: Unibail is created. The first iconic shopping centre in France, Parly 2, is inaugurated the following year. 1977: Westfield enters America. 1999: Rodamco Europe

is formed, present in 14 countries.

2000: Westfield enters the United Kingdom.

2007: Unibail and Rodamco merge to create Unibail-Rodamco, the European leader.

2008: Westfield London, the UK's largest shopping centre, opens.

2011: Europe's largest shopping centre of its time, Westfield Stratford City, opens.

2012: Unibail-Rodamco acquires MFI and expands its footprint in Germany.

2016: Westfield's most ambitious project in the United States to date, the \$1.5 billion World Trade Center, opens. 2017: Unibail-Rodamco inaugurates Wroclavia (Poland), the extensions and renovations of Parly 2 (France), Carré Sénart (France), Centrum Chodov (Czech Republic) and the redevelopment of Gloriès (Spain). In Los Angeles, Westfield opens the new Century City.

2018: Unibail-Rodamco-Westfield is born.



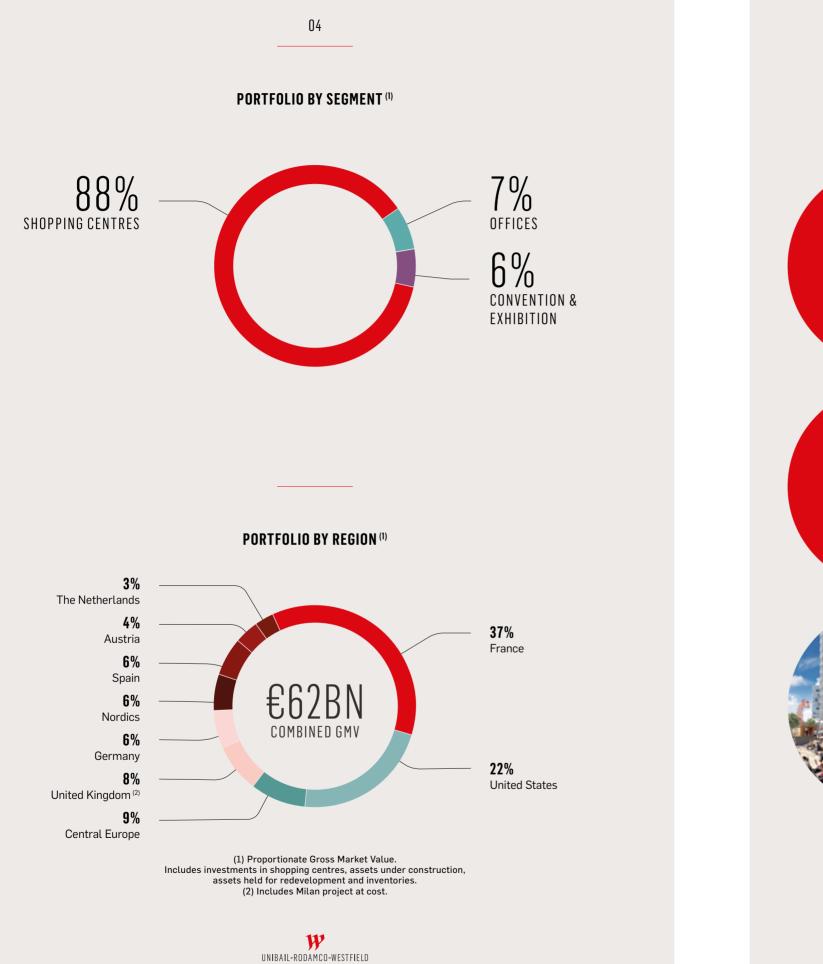
CHRISTOPHE CUVILLIER, GROUP CHIEF EXECUTIVE OFFICER

→ We concentrate on the best assets in the world's most dynamic cities. Our shopping centres are true lifestyle destinations, hosted in the most desirable catchment areas. We operate the retail in some of the best airport terminals. We develop state of the art office buildings with exceptional work environments. We add prime residential programmes to our best assets. We own and operate major convention and exhibition venues in the Paris region.

→ We participate in shaping and improving the cities in which we are present and have a major influence on how people live, work, shop, connect and are entertained. We intend to make positive contributions to the social, environmental and economic well-being of our communities. "Unibail-Rodamco-Westfield builds on Unibail-Rodamco's established leadership in Europe and operational excellence and on Westfield's development and investment expertise and its famous brand. **As the** world's premier developer and operator of flagship shopping destinations,

Unibail-Rodamco-Westfield is the must have partner for international retailers and brands across Europe and select markets in the United States. With an unparalleled track-record and know-how in retail, offices and convention & exhibition, Unibail-Rodamco-Westfield is ideally positioned to develop world-class projects. As one Group, our ambition is to create better places together and deliver superior performance."—

- → We offer the best customer experience through outstanding services, bold digital marketing, unique design, differentiating premium retailers and inspiring events. Our shopping centres are places where visitors can enjoy a constantly renewed experience. With an exceptional dining and entertainment offer, they make each visit a truly memorable moment.
- We anticipate trends before anyone else to live up to customer expectations. Innovation is the backbone of our agility.
- → We expand the world famous Westfield brand across Europe's iconic shopping destinations.
- We generate value through operational excellence, an ambitious development pipeline and our ideal position as a unique platform for international retailers and brand ventures.

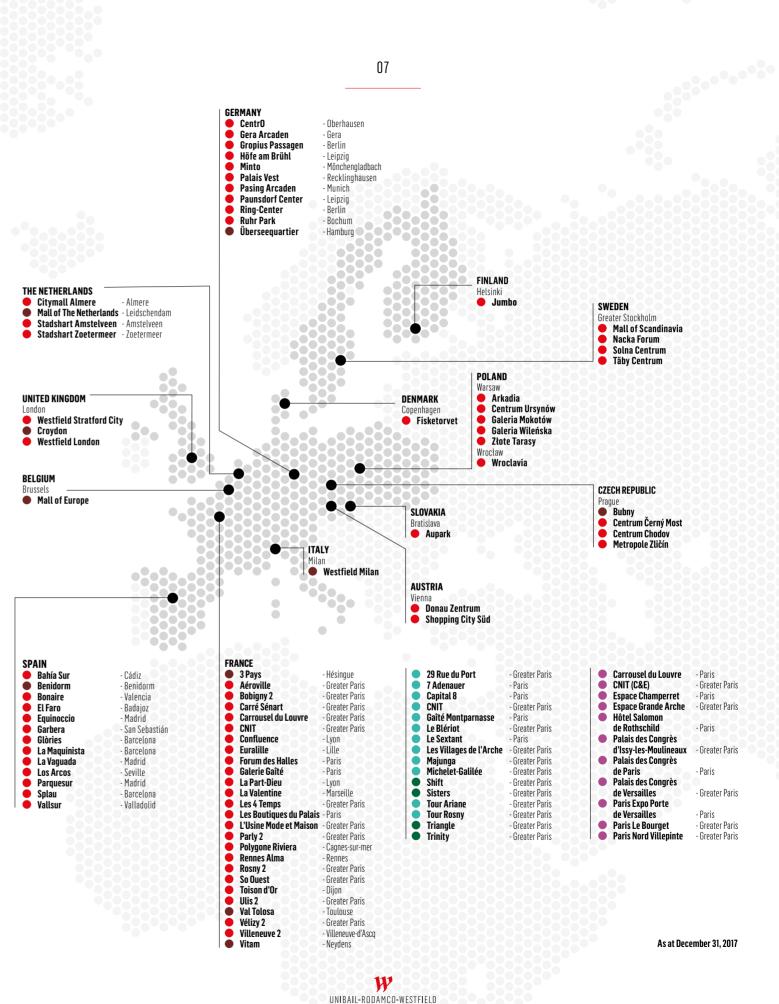




W UNIBAIL-RODAMCO-WESTFIELD

OUR PORTFOLIO





UNIBAIL-RODAMCO-WESTFIELD: A MUST HAVE PARTNER

08



EATALY 1ST ON THE WEST COAST, US



TESLA 1ST IN A SHOPPING CENTRE IN SWEDEN, FRANCE, UK



NESPRESSO 1ST IN A SHOPPING CENTRE IN FRANCE, SPAIN, AUSTRIA, THE NETHERLANDS AND GERMANY 1 ST

COFFEE SHOP CONCEPT IN A SHOPPING CENTRE IN CONTINENTAL EUROPE, POLAND



NYX 1st IN PARIS REGION, AUSTRIA, POLAND, SLOVAKIA 1ST IN A SHOPPING CENTRE IN SPAIN



THE VILLAGE 1^{s⊺} LUXURY VILLAGE (INCL. LOUIS VUITTON, PRADA, TIFFANY & CO. AND GUCCI) IN A SHOPPING CENTRE IN EUROPE, UK



VICTORIA'S SECRET 1ST FULL CONCEPT STORE IN A SHOPPING CENTRE IN CONTINENTAL EUROPE, POLAND



PREMIUM SERVICES

CONCIERGE SERVICES,

PERSONAL SHOPPER,

VALET PARKING



DIGITAL EXPERIENCE APPS, DIGITAL SCREENS, INTERACTIVE MAPS, CLICK & COLLECT SERVICES, CONNECTED SERVICES, SEAMLESS PARKING TECHNOLOGY



09





SPECTACULAR ARCHITECTURE AND WOW EFFECTS

OUTSTANDING DESIGN FOR A COSY AND COMFORTABLE ATMOSPHERE

W UNIBAIL-RODAMCO-WESTFIELD







ICONIC SHOPFRONTS FOR SUPERIOR BRAND EXPERIENCES



BRAND VENTURES CREATING THE BEST **BRAND-AWARENESS** CAMPAIGNS





ONE BRAND

THE WESTFIELD BRAND, THE STRONGEST IN THE INDUSTRY, WILL GRADUALLY BE DEPLOYED ACROSS OUR FLAGSHIP ASSETS IN CONTINENTAL EUROPE, OFFERING A TRANSCONTINENTAL PLATFORM FOR RETAILERS LOOKING FOR GLOBAL REACH. —







UNEXPECTED FXPFRIFNCFS

WE CREATE EXCEPTIONAL DESTINATIONS WHERE PEOPLE MEET UP TO LIVE THE UNEXPECTED, DISCOVER INNOVATIVE CONCEPTS AND CONNECT WITH OUR CENTRES ARE LOCATED IN THE MOST VIBRANT FACH OTHER. CITIES, IN THE BEST LOCATIONS. THEY ARE THE IDEAL PLACES TO LIVE IT ALL AND CREATE GREAT EXPERIENCES. —





John Legend at Westfield World Trade Center New York, US

R . R

Fashion show at Westfield London London, UK





Citywave surf event at Shopping City Süd Vienna, Austria

* Pokémon GO at Stadshart Amstelveen Amstelveen, The Netherlands







* Elite Model Look casting at Rennes Alma Rennes, France

THE MOST AMBITIOUS PROJECTS

OUR UNRIVALLED DEVELOPMENT PIPELINE, THE LARGEST IN THE INDUSTRY, IS DESIGNED TO CREATE BETTER PLACES, WHERE PEOPLE CAN MEET UP, CONNECT, SHOP, WORK AND ENJOY. OUR PROJECTS SHAPE A POSITIVE AND SUSTAINABLE URBAN ENVIRONMENT, CONTRIBUTING TO BETTER CITIES AND BETTER COMMUNITIES. —





WESTFIELD VALLEY FAIR Santa Clara, US Extension: 48,200 m² GLA • 2019

↓ TRINITY

Paris region, France Brownfield 48,939 m² GLA · H1 2019



◆ LA PART-DIEU Lyon, France Extension: **30,617 m² GLA ·** H1 2020





Hamburg, Germany Brownfield • Mixed-use 209,566 m² GLA • H2 2021



* MALL OF THE NETHERLANDS The Hague region, The Netherlands Redevelopment: **87,806 m² GLA** • H1 2020

W UNIBAIL-RODAMCO-WESTFIELD



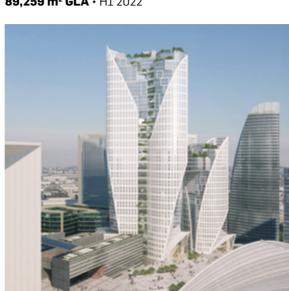


↑ WESTFIELD MILAN

Milan, Italy Brownfield 185,000 m² GLA • Post 2021

CROYDON

London, UK Brownfield 155,000 m² GLA • Post 2021





↓ SISTERS

MALL OF EUROPE Belgium, Brussels Brownfield

125,352 m² GLA · Post 2022







↑3 PAYS

Hésingue, France Brownfield 86,600 m² GLA · H1 2022

W UNIBAIL-RODAMCO-WESTFIELD



***** TRIANGLE Paris, France Brownfield **85,140 m² GLA •** Post 2022

THE MOST TALENTED TEAMS IN THE INDUSTRY







UNIBAIL-RODAMCO-WESTFIELD IS ABOUT TRANSFORMING THE SHOPPING EXPERIENCE AND THE WORK ENVIRONMENT FOR MILLIONS OF PEOPLE ACROSS THE GLOBE. AT THE FOREFRONT OF INNOVATION, OUR 3,700 TALENTED PROFESSIONALS ARE PREPARING FOR FUTURE GENERATIONS OF CUSTOMERS. OUR SKILLS, ENGAGEMENT AND TEAM WORK ARE KEY TO DRIVING PERFORMANCE AND GENERATING SUPERIOR VALUE.

We are proud of our teams whose skills lie across a range of disciplines, from engineering and finance to marketing, digital, design, development, operations and leasing.

Our highly experienced management team fosters an environment that celebrates new ideas, engagement, and individual development.

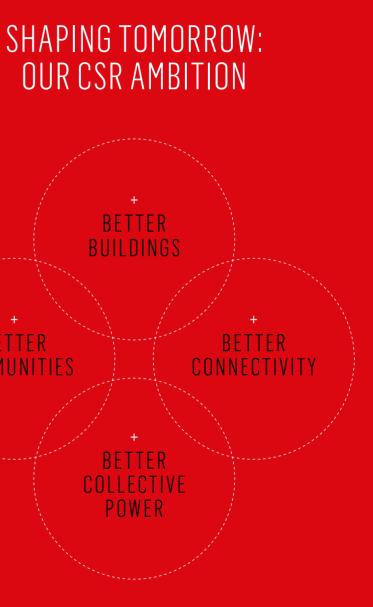
We are committed to diversity and promote an inclusive culture where people are positively encouraged to succeed.

> WE IMPLEMENT AN AMBITIOUS CORPORATE SOCIAL RESPONSIBILITY STRATEGY WHICH ADDRESSES THE MAIN CHALLENGES FACING COMMERCIAL REAL ESTATE.

BETTER

COMMUNITIES

W UNIBAIL-RODAMCO-WESTFIELD



By creating better places, we move toward a low-carbon economy, anticipate new modes of sustainable mobility, fully integrate our business activities with local communities, and engage all of our teams and stakeholders.



URW.COM

FOLLOW US ON

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